

Bharat Sanchar Nigam Ltd.

(A Government of India Enterprise)

Tariff & Costing-CM Section, Corporate Office,
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Tel. No.011-23037109/200 Fax No.011-23329125



No.26-19/2012-T&C-CM

Date: 18.01.2016

Circular T&C-CM No. 68/15-16


Sub: Rationalization of SIM Prices under Prepaid and Postpaid Mobile Services - req.

Kindly refer to this office order of even No. dated 27.08.2015 and circulars issued from time to time with regard to selling price of SIMs. It has been decided by competent authority to rationalize the SIM price and replacement charges as below:

S.no.	Details of SIM	Revised Sales/replacement charges – MRP (in Rs. Inclusive of Service Tax)
1.	32 k to 128 K - Normal SIM / Micro SIM / Repluggable SIM (Normal+Micro)	Rs.20/-
2.	64 K to 128 K Nano SIM / Repluggable SIM which contains Nano SIM.	Rs.59/-
3.	256 K Normal/Micro/Nano SIM/Repluggable	Rs.100/-

Note: in case of J&K, above SIM Price is exclusive of service tax.

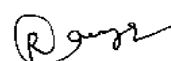
- The activation charges/ selling price of postpaid connections would remain same.
- All other tariff/terms and conditions would remain same.
- The above tariff will be implemented with effect from 22.01.2016.
- This may be brought to the notice of all concerned for taking necessary action in this regard. Press note and proper advertisement as deemed fit may be made to generate adequate response.
- Circles have to update their website and report the same to TRAI as per tariff reporting requirement of TRAI.
- This circular is issued based on the approval of ECT vide Approval No.2147 dated 14.01.2016 in P&P-CM cell file No.3-38/ECT/2015/P&P-CM(Pt.II). Queries/clarification/feedback in respect of above tariff may be addressed to Product and Pricing- CM Section, C.O., BSNL, New Delhi and monthly feedback may be sent on hqcm.pp@gmail.com, hqcm_pp@bsnl.co.in.


(N. S. Dhami)
AGM (T&C-CM)

To
All CGMs- Telecom Circles/ Telephone Districts.

Copy to:

- 1) CMD, BSNL.
- 2) Directors- CM/CFA/EB/HR/Fin, BSNL.
- 3) ED-Fin/CA/NB, BSNL.
- 4) All PGMs / GMs, BSNL C.O.
- 5) GM (IT) - for making necessary updation in website and place in news item.
- 6) Sr. GM (Sales & Marketing)- for marketing initiative.
- 7) GMs (CMTS/CDMA-Billing Centre).
- 8) GM (VAS-Tech)/GM (NWO)/PGM (Regulation), BSNL C.O.
- 9) Director General P & T Audit, Delhi- 110054.
- 10) OL Section –for Hindi version.
- 11) Guard file.


(Rakesh Arya)
Dy. Manager (T&C-CM)